



LEO BURNETT U.S.A.  
OFFICE MEMO

DATE: 11/11

TO: Judy Wazorick -7  
Dan Babic -7  
TRACI GREEN ~~Gillian Conn~~ -7  
Eileen McGlone -PMCo.  
Eric Ostern -PMCo.

Ron White -18  
Jack Parker -18  
Michelle Rauscher -18  
Maria Hechavarria -18  
Mario Palacios -18  
Stacy Mason -18

PRINT SERVICE - 18

cc: Susan Fraser -7  
Inga Lambert -7  
Bill Harmon -7  
Penny Moran -7  
Mike Rolfes -7

Denny Grant -19  
Linda Adeson -19  
Anita Rao -19

LBCo. MEDIA - 7

ACCOUNT GROUP - 19

Jean Feist - 4

FROM: Brenda White - 7

RE: Philip Morris U.S.A.  
Consumer Magazine Additions

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

<u>Magazine</u>	<u>Brand</u>	<u>Issue/Space</u>	<u>Position</u>
Womans Day	Marlboro	April / SP4CB	1st tobacco, 1st 25% off back
SPATrack	✓	1 PG	"
motorcyclist	✓	1 SP4CB	2CP1

Comments:

Philip Morris schedule to be revised shortly

mpmmemos (3)

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